



acoustiguide

## Acoustiguide eNewsletter

Visit with Acoustiguide in Booth #800 at AAM  
and Enter to Win an Apple iPad

May 13, 2010

**Dear Colleagues and Friends,**

We are gearing up for this year's AAM Annual Meeting and Museum Expo and we're excited to share all of Acoustiguide's latest news. This year's theme, *Museums Without Borders*, is a perfect fit for us as we've spent the last year creating innovative products to make museums even more accessible. Acoustiguide has positioned itself at the cutting edge of content development, smartphone application design and software integration while also providing new and improved hardware options.

All of it will be on view in **Booth #800**. Stop by to learn more and enter our drawing to win an **Apple iPad!**

***Here are just a few of the Acoustiguide 2010 highlights:***

**Don't Miss Acoustiguide's Exhibitor Forum  
on Monday, May 24th at 3:30pm in Room 513**

This marks the official launch of our new **iPhone application, Acoustiguide Smartour**. The forum promises to be a lively discussion focused on using today's technology to reach tomorrow's audience. We will address strategies to leverage social networking, mobile applications and other 21st Century tools to increase repeat visitation as well as ways to repurpose existing content to take advantage of the latest tech trends. Guest Panelist Pauline Fong Martinez, Manager of Visitor Services at the Asian Art Museum of San Francisco, will share her thoughts and experiences. A California wine and cheese reception immediately follows.

**Discover the Next Generation of Group Guiding Technology**

**Guide-U Interactive** offers groundbreaking options with the Multi-Talker feature as well as Enhanced Audio Quality with a background noise filtering feature.

**Experience Our Newest Creative Content Projects Including a 2010 MUSE Award Winner!**

Entertaining and engaging audio and multimedia content from a selection of sites covering a wide array of subjects.

**Meet Your Acoustiguide Team:**

- Managing Director, Julie Twitmyer
- CEO of Espro Acoustiguide Group, Israel Gal
- Senior Business Development Manager, Christa Cliver
- Business Development Manager, Alison Burke
- Business Development Manager, Katharine Enna
- Multimedia Producer, John Simoniello

We hope you will come by the Acoustiguide Booth to see what Acoustiguide can offer you and to hear about what we have in store for the future. This is an exciting time for us as we move continue to move into new territory, take on new challenges and create groundbreaking solutions.

See you in L.A.!

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- [Acoustiguide's Exhibitor Forum](#)

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